



## Annual Report -2019-2020

### Impacting Lives of Tribal

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Health Camp organized in Piplekheda Village, of Gogunda Block with support of FLO (FICCI Ladies Organization), Jaipur

## GRAMSHREE FOUNDATION TRUST 2019-2020



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Innovative Marketing Solutions for Poor

From Trustee Desk

I am pleased to issue the Annual Report 2019-2020 for the Trust. This is too has been a stepping stone in moving forward in achieving Trust vision of Impacting lives of 1,00,000 Tribal families by “Empowering Rural Tribal Families, through women so that they can take control of their own life”



This year was a fruitful year for collaboration, with women based community institution, however the year ended with Covid19 crisis which has impacted the life of tribal families, as most of the families depended on the income coming through migration to other town and cities.

Gramshree in collaboration with SRIJAN is working as facilitator for Van Dhan Vikas Kendra, under Pradhan Mantri Van Dhan Vikas Yojana. This Kendra has been selected as one of the Model Van Dhan Vikas Kendra.

We would like to acknowledge the support received from Buddha Fellowship Program, India Friends Association, USA California, Women on Wings and FICCI ladies Organization, Jaipur.

Gramshree has come up with leaps and bound and has reached stage, where next 3 years, become very crucial for its growth. We look forward to serve the tribal families, with similar support from our well-wisher in coming future.

Regards  
Rakesh Gupta  
Trustee  
Gramshree Foundation Trust

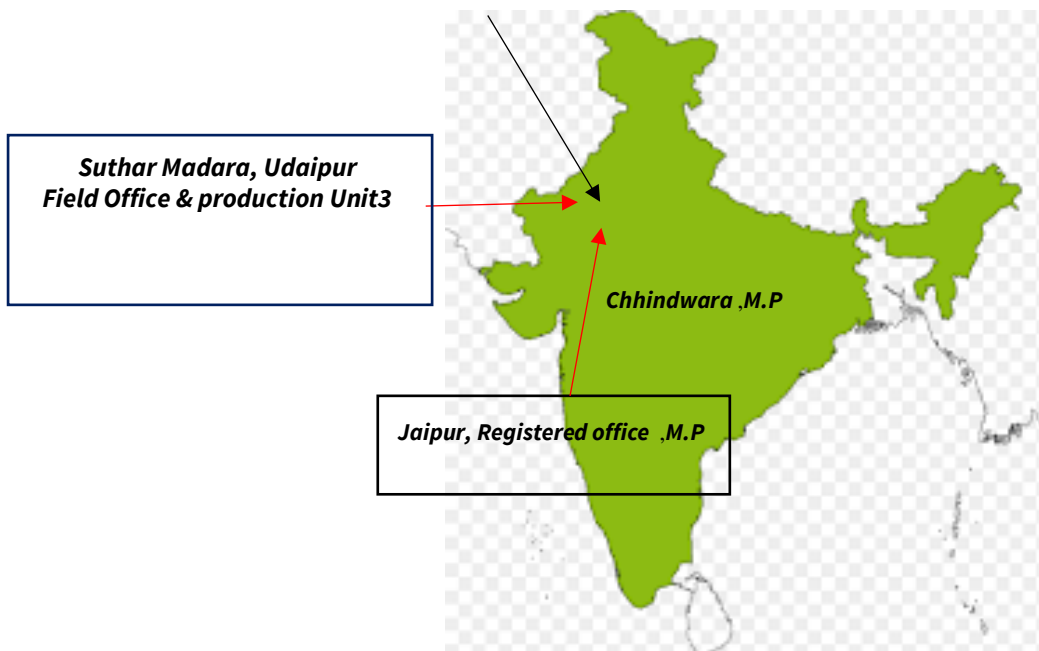


## 1. Geographical Outreach

Gramshree has been working in Kotra and Gogunda Block of Udaipur Rajasthan from last 3 years'. In collaboration with its social start-up, it has been able to impact the lives of 2,500 tribal families. Gramshree Foundation Trust is directly working in 50 villages of two block with process of mobilizing women in Self Help Group and Producer Groups and Producer Organization.

During this unprecedented Covid Crisis Gramshree Foundation Trust supported 1,400 Families with dry ration support and created awareness in around 50 villages with distribution of more than 2000 mask and 2500 hand washing soap. Awareness generation was also created through wall painting and demonstration at the village level.

**Field Area, Villages of Kotra and Gogunda  
Block of Udaipur Rajasthan**





## 2. Initiative taken by Trust to minimizing impact of Covid.

Immediately after lock down was announced by the Govt. in response to Covid-19 pandemic, Gramshree did assessment of the conditions of the ultra-poor families residing in the Kotra, Gogunda and Shayara Block of Udaipur Rajasthan. The most critical challenge among the families was lack of liquid money to purchase the food materials. Area is mostly dominated by schedule tribes, they have very small land holding and are dependent on the labour work for the cash income. Most of the families' male member either work in the nearby town and cities like Sumerpur, Pali, Udaipur, Abu, Jodhpur or they work in other states cities like Ahmedabad, Rajkot and Surat. Due to lock down there was no cash income and whatever they have got was exhausted or going to be exhausted.

**a) Distribution of Dry ration to the neediest families which includes the migrant who came back, widow and destitute:**

Dry ration kit was provided to 1,400 families in Kotra and Gogunda Block of Udaipur Rajasthan. Kit constitutes of essential item for a family of 4 members for 15 days.

Gramshree received support from local functionaries like Sarpanch, ward members and SHG members in identification of the needy families







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## **b) Awareness Camp:**

Awareness camp was organized covering 40 Village and 2000 population. Vehicle was used to disseminate the awareness creation, which was fitted with Audio system, creating awareness to the tribal population in the local language. It covers symptom of the covid-19, means of protection which included importance of wearing mask, hand wash and social distancing. It also provided information to tribal families, whom to contact if they suspect any symptom of Covid-19. Practical demonstration was provided on hand wash in each villages.

## **3. Progress on Formation of Producer Company of tribal**

Gramshree have started the formation of producer group which will be federated in to Producer Company.

Each Producer group comprises of member in range of 10 to 15. We have formed 8 Farmers Producer group. Meeting is being conducted on fortnightly basis. Till date Rs 28,000 has been mobilized as share capital from 38 members. Each member is contributing Rs 500 for share capital and Rs 100 for expenditure on getting producer company registered legally.

This producer company will take the role of procurement and production of custard apple pulp and Gramshree will focus on sale and providing the technical support.



Gramshree is planning for cultivation of organic vegetable with 20 farmers in next 6 months. On success of this pilot we would like to scale it to 300 famers in this area. This will open additional income for the tribal in this area. We are expecting to add additional income in the range of Rs 5,000 to 10,000 through this





#### 4. Summary of other activity taken up during the year

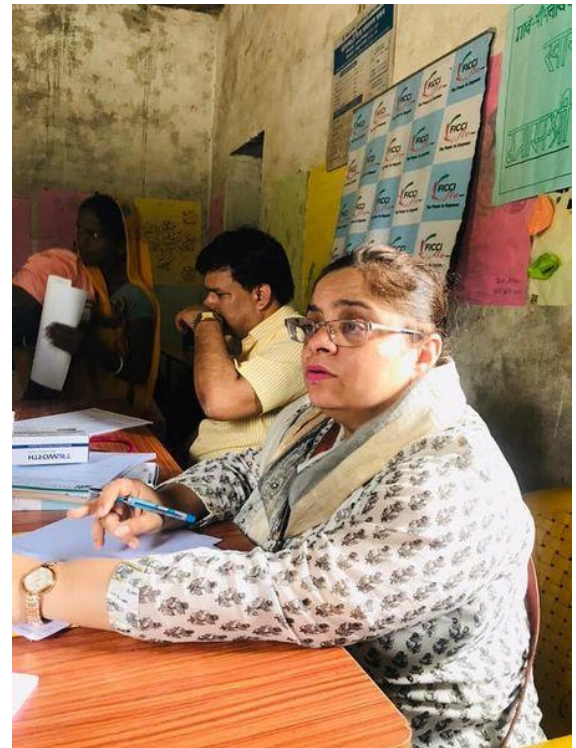
Description of Activity	Date	Venue	Number of Beneficiaries
<ul style="list-style-type: none"><li>• Training to Tribal Women of Dang Village, Kotra Block of Udaipur, Rajasthan</li></ul>	May 16, 2018	Dang Forest Naka	50 Tribal Women & 20 School going Children
<ul style="list-style-type: none"><li>• SHG formation of Tribal Women (7 SHG is formed in the 5 Villages of Kotra Block of Udaipur, Rajasthan)</li></ul>	April, 2019 to Nov, 2019	Block Kotra, District Udaipur	70 Women are covered under SHGs. They are doing saving and Internal lending
<ul style="list-style-type: none"><li>• Training of Women on Custard Apple pulp processing</li></ul>	September 25, 2019	Jhadoli Naka in Gogunda Block Udaipur	30 Tribal women
<ul style="list-style-type: none"><li>• Training of women on Custard Apple pulp Processing</li></ul>	September 28, 2019	Dang Naka, Kotra Block Udaipur	35 Tribal women
<ul style="list-style-type: none"><li>• Training of women on Custard Apple pulp Processing</li></ul>	October 5, 2019	Village Suthar Madara, Gogunda Udaipur	25 women



## 5. "Health is Wealth".

Gramshree Foundation Trust with support from FICCI ladies' organization, Jaipur, organized a health camp at Piplikheda village in Kotra block of Udaipur on July 16, 2019. There was a huge response from community. Women, men and kids underwent general health checkups, eye checkups and understood about basic illnesses. Around 120 women, men and children participated in the camp.

A team of gynecologist, ophthalmologist and health attendants from Jaipur and Udaipur region participated in the camp.







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## 6. CASE STUDY:

- a) Young girl Anita Grashiya from Dang Village, worked as incharge in the processing unit. She is first girl in the village who is pursuing the higher studies in a private college in Block Headquarter. She earned Rs 7,000 from sale of fruit and by working in the processing unit. She used Rs 5,000 for paying the fees of the college and some money for the purchase of book.

Custard Apple season is live a festive season for the tribal in this area. They wait for the season to come to complete the pending task like repair or construction of home, to pay back the any loan, to get back the jewelry mortgage to money lender. This is season when they are able to earn the cash income.



Smile speaks the most, the value of little money they are able to earn. This may be very little to those living in the cities, but for these tribal it brings the smile in their face.



b) **Keli baijiu, village Thimbleberry, Kotra, Udaipur, age-50years plus,** came to Grasmere's village processing unit in the search of work. Seeing her age and very less chances of learning skills of processing, team wasn't sure, how and what she could do?

While exploring further, she needed the work badly as she lives alone and has no sources of income. Thus, a role was designed to suit her skills and capabilities. She is really enthusiastic and excited about this opportunity. Smile in her face brings happiness to us all.







## 7. Field Visit by External Visitor: India Friends Association, USA California

Representative of IFA Mr. Rajesh and Ms. Joyti visited the field on December 10-11 2019. They interacted with group of women who were part of SHGs doing saving and internal lending. This has built a platform in the villages through which women are able to get the money at the time of crisis. Now they do not depend on the money lenders to get the money. Many members who have mortgage their jewelry before the formation of SHGs, have not got back their jewelry.

This SHG is also acting as point of sale of Custard Apple for them. Earlier they used to sale the fruit at the rate of Rs 100 per cerate. Now they are receiving Rs 200 to Rs 250 per cerate, after formation of SHG and Gramshree intervention in custard Apple value chain.

### Welcome: Traditional Process of Tikka



### Interaction: SHG members, Village CHANA UMAR



Further Visit was done to all 3 processing units run by Gramshree at Dang, Jhadoli and Sarmathura. They met with Vinita and came to know, how she is using the earning received from sale of fruit and working in processing unit for her education.

Gramshree has acted on the suggestion provided by Rajesh ji to explore the opportunity for these women in stitching. Gramshree got in touch with organization SADHNA in Udaipur which works with women on stitching and hand embroidery. They can provide the work order for these women if they are trained in these skills. We are currently exploring the financial support for providing training and hand holding support to a group of 100 women.



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## 8. Accreditation received during 2019 -2020

Processing unit established by Gramshree has been selected as “**Model VAN-DHAN KENDRA**” in Gogunda Block of Rajasthan under PRIME MINISTER precious scheme of **VAN DHAN YOJANA, under which 3,000 VAN DHAN KENDRA** are being promoted with financial support of Central Government across the country with focus of doubling the income of Tribal families.

## 9. Fellowship & Incubation Support: Buddha Fellowship Program

Rakesh Gupta, Trustee of Trust was supported by Buddha Fellowship program. Program provided input for the Trust in form of quarterly clinic in which expert from different sector provided input on different aspect of the organization building.

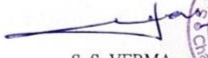
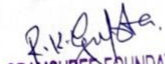
Buddha fellowship program covered Gramshree intervention and made a movie of the whole movie. It covered the journey of Gramshree and captured the process of production of custard apple pulp.

Gramshree also received support from BFP for seeking the grant support from IFA. It was of great help for Gramshree.





**10. Trust Audited Balance Sheet 2019-2020.**

GRAMSHREE FOUNDATION TRUST			
Receipt & Payment Account for the year ended 31 <sup>st</sup> March 2020			
RECEIPTS	Amount(₹)	PAYMENT	Amount(₹)
Opening Balance :		Bank Charges	3,540
Cash in Hand	10,000	Salary to Staff	49,000
Cash at Bank	26,875	Outstanding Fees Paid	10,000
Loan Received	90,000	Closing Balance	
		Cash in Hand	10,000
		Cash at Bank*	54,335
<b>Total</b>	<b>126,875</b>	<b>Total</b>	<b>126,875</b>
Income and Expenditure Account for the year ended 31st March 2020			
EXPENDITURE	Amount(₹)	INCOME	Amount(₹)
To Bank Charges	3,540	By Deficit	62,540
To Salary to Staff	49,000		
To Audit Fees	5,900		
To Legal Exp. ( 2017-18)	4,100		
<b>Total</b>	<b>62,540</b>	<b>Total</b>	<b>62,540</b>
Balance Sheet as on 31 <sup>st</sup> March 2020			
LIABILITIES	Amount(₹)	ASSETS	Amount(₹)
General Fund / Surplus		Current Assets:	
Add:- Opening	4,100	Cash in Hand	10,000
Less:-Deficit	(62,540)	Cash at Bank	54,335
	(58,440)		
Current Liabilities	5,900		
Loans and Liabilities	116,875		
<b>Total</b>	<b>64,335</b>	<b>Total</b>	<b>64,335</b>
In terms of our Audit Report even date attached. For S S VERMA & CO Chartered Accountants		For GRAMSHREE FOUNDATION TRUST	
 S. S. VERMA (Proprietor) FRN : 022814C 02 <sup>nd</sup> Sept. 2020 , Jaipur		 GRAMSHREE FOUNDATION TRUST MANAGING TRUSTEE / TRUSTEE	



**S S VERMA & Co**  
Chartered Accountants

C-3, 1<sup>st</sup> Floor, Gathala Chambers, Near Laxmi Mandir  
Jaipur - 302015 ☎: 94142 71614  
e-mail :- ssvermafca@gmail.com

**AUDITOR'S REPORT u/s 10B**

I have examined the Balance Sheet as on 31.03.2020 of Gramshree Foundation Trust, Plot No-31, Flat no-103, 1<sup>st</sup> floor, Raj Residency Mathur Vaish, Sitabari, Jaipur -302011 and the Income & Expenditure Account and Receipt and Payment Account for the year ended on that date.

These financial statements are the responsibility of the Society's management. Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in India. We believe that our audit provides a reasonable basis for our opinion.  
And we report that:

1. We have obtained all the information and explanations, which to the best of my knowledge and belief were necessary for the purpose of audit.

2. That Balance Sheet Income & Expenditure Account and Receipt And Payment Account dealt with by this report are in agreement with the books of account maintained by the Gramshree Foundation Trust.

3. In our opinion proper books of account have been kept by the above named society so far as appears from my examination of books, subject to the comment below.

In our opinion and to the best of my information, and according to explanation given to me, the said accounts give a true and fair view-

- ( i ) In the case of the balance sheet, of the state of affairs of the above named trust as at 31.3.2020
- ( ii ) In the case of income & expenditure a/c ,of the surplus of its accounting year ending 31.3.2020

For S S Verma & Co  
Chartered Accountant



FRN : 022814C  
(Swami Sharan Verma)  
Prop

02<sup>nd</sup> Sept . 2020, Jaipur  
UDIN :- 20076981AAAAV6142



**S S VERMA & Co**  
Chartered Accountants

C-3, 1<sup>st</sup> Floor, Gathala Chambers, Near Laxmi Mandir  
Jaipur - 302015 ☎: 94142 71614  
e-mail :- ssvermafca@gmail.com

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1. We have obtained all the information and explanations, which to the best of my knowledge and belief were necessary for the purpose of audit.
2. That Balance Sheet Income & Expenditure Account and Receipt And Payment Account dealt with by this report are in agreement with the books of account maintained by the Gramshree Foundation Trust.
3. In our opinion proper books of account have been kept by the above named society so far as appears from my examination of books, subject to the comment below.

In our opinion and to the best of my information, and according to explanation given to me, the said accounts give a true and fair view-

- ( i ) In the case of the balance sheet, of the state of affairs of the above named trust as at 31.3.2020
- ( ii ) In the case of income & expenditure a/c ,of the surplus of its accounting year ending 31.3.2020

For S S Verma & Co  
Chartered Accountant



FRN : Q22814C

(Swami Sharan Verma)

Prop

02<sup>nd</sup> Sept . 2020, Jaipur

UDIN :- 20076981AAAAV6142





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## 11. Partners and Supporters



WOMEN **ON** WINGS



## 12. Organization Information.

### Board Members

1. Mr. Rakesh Gupta: Managing Trustee
2. Ms. Namita Pandey: Trustee
3. Mr. Ramdhan Jat

### Contact us at

Mail: [namita@gramshree.net](mailto:namita@gramshree.net)

Contact at: 9871388653; 9871288435

**Registered address:** Flat no: 103, First Floor, Raj Residency,  
Mathur Vaish Nagar, Sitabari  
Jaipur, Rajasthan- 302011

**Field office:** C/O Ramesh Paliwal  
Village Post: Suthar Madara,  
Gogunda, Udaipur Rajasthan.